## Application: OVPR-LtM-0006

Ben Franklin - test@upenn.edu Accelerating from Lab to Market Pre-Seed Grant

#### Summary ID: OVPR-LtM-0006



Applicant & Project Information Completed - Feb 5 2019

## Applicant & Project Questions

#### **PI First Name**

Ben

#### **PI Last Name**

Franklin

#### Academic Rank

Professor

#### Campus Address

Address	555 Spring Lane
City	Philadelphia
State	Pennsylvania
Zipcode	19104
PI Phone Number	215-555-5555
PI Email Address	test@upenn.edu
School	Perelman School of Medicine

#### Race

Asian

#### Gender

Female

University Department of Primary Appointment	Pediatrics						
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#### **University Department of any Additional Appointments**

	University Department
Appointment #2	
Appointment #3	
Appointment #4	

#### **Business Administrator (BA) Information:**

BA Last Name	Lastname
BA First Name	Firstname
BA Email	test@upenn.edu
BA Phone	215-555-5555

#### About Your Project:

PI Name: Ben Franklin

#### **1. Project Title**

Test Title for a Grant Application

#### 2. Penn facility/location where awarded funds will be expended:

location

#### 3. Are undergraduates participating in this proposal?

Yes

### 4. Is this a re-submission of a previously unfunded Accelerating from Lab to Market proposal?

No

5. Has the research being proposed resulted in the formation of a startup company?

Yes

Was the company started through PCI Ventures?

Yes

What is the name of the startup company?

test

Has the company raised any capital either internally or externally?

Yes

6. Have you previously commercialized research that resulted in a startup company or commercial product?

Yes

#### **Budget/Fund Use**

PI Name: Ben Franklin

Project Title: Test Title for a Grant Application

#### 1. Amount Requested:

Grants funding is available from \$10,000 to \$50,000 but could be larger if justified (up to \$200k). Grants will be targeted to creative, out of the box ideas with the potential to alter the trajectory of the given field.

\$20,000

2. Is any part of the budget of this proposal being used to fund (even partially) a postdoc? Yes 3. Is any part of the budget of this proposal being used to acquire new equipment or instruments?

Yes

4. Will the grant funding from this proposal be used for any of the following:

#### **Responses Selected:**

Prototype development

Market research

5. Is the proposed funding anticipated to be used as matching funds for other external funding opportunities, e.g., SBIR/STTR grants, University Science Center QED program, funding from Ben Franklin Technology Partners, etc.?

Yes

#### Please indicate the external funding source.

Test

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Abstract & Summary

## Abstract/Summary

Pl Name: Ben Franklin Project Title: Test Title for a Grant Application

#### Abstract: 200 words max

Do not include your PI name or proposal title; it will automatically be included.

(No response)

#### Summary: 200 words max

Briefly describe how this funding will specifically translate your research from your lab to the market.

(No response)



#### Proposal

Incomplete

Upload a single PDF document, maximum 3 pages. Use Times New Roman, size 12 font and one-inch margins.

The goal of the program is to transition exciting new ideas to the point at which they can be commercialized and brought to market. Proposals will be evaluated based on:

- Scholarly merit, creativity, impact, and innovation
- Potential for commercialization
- Feasibility
- Prospects for future capital investment
- Established need for match funding from an outside investment partner (if applicable)

Include:

- Purpose: Company name (if established, not necessary), short description of technology/product, mission, and vision
- **Business Proposition**: Define the problem you are approaching, your potential target market, your competitive advantage, and why you are best suited to solve this problem
- Competitors: Identify your primary competitors; what is your key competitive position?
- Customer Profile: Who are/will be your customers, decision makers, end users, and influencers?
- Team: Who are your current team members? Who do you still need on your team?
- Accomplishments: describe your three most significant accomplishments to date
- Additional Funding: What follow-on funding could result from the success of the proposed work
- **Milestones**: Provide details on your top milestones for the next 12 months, how will this grant get you to the next level?

Please be mindful of the interdisciplinary backgrounds of the reviewers and make the proposals accessible to the readers.

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BioSketch/CV

## Biosketch/CV

PI Name: Ben Franklin Project Title: Test Title for a Grant Application Education: Begin with baccalaureate or other initial professional education. For each, include:

- Institution and location
- Degree (if applicable)
- Field of study
- Completion date

(No response)

#### **Positions and employment history:**

(No response)

#### Other experience and professional memberships:

(No response)

#### Honors:

(No response)

#### **Publications:**

(No response)

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Sponsored Support

## Sponsored Research Support

#### **PI Name: Ben Franklin**

#### Project Title: Test Title for a Grant Application

Include: Current annual funding directly related to the proposed discovery, title, award amount, sponsor, grant period, pending applications (include notification of pending applications).

Failure to provide an accurate description of other support available to the PI will disqualify this application from Accelerating from Lab to Market Pre-Seed Grant.

#### **Current Support #1**

	Sponsor	Grant Type/#	Your Role	Award Start	Award End
Current:					
	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Amount:					

#### Add another "Current Support" entry?

(No response)

#### Pending Support #1

Sponsor	Grant Type	Date	# of Years	Total \$	Comments	Add
		Submitted	Requested	Requested		Another
						"Pending
						Support"
						Entry
						×



Budget Form

## Budget

NOTE: Do NOT use commas when answering budget questions.

#### PI Name: Ben Franklin

#### Project Title: Test Title for a Grant Application

- Allowable Costs- supplies, non-faculty salaries, and travel expenses related to the project.
- Faculty salaries are not allowable.
- Graduate tuition is not allowable.
- Equipment costs up to 100% of the budget may be eligible for funding, but requests must be justified in the application as essential to the research. In addition, if all or most of the budget is for equipment, the applicant must document that other resources will help cover the research. The review will focus not on the equipment being requested but on the scientific program to which it will be applied. Equipment requests for multiple user items will increase the likelihood of funding.
- Because not all projects can be funded fully you must prioritize budget items by order of importance.
- Fringe Benefits are calculated for FY19 full-time employees. Please use 9.7% to calculate parttime EBs.

1 Salary and Benefits Sub Total	Non Faculty Personnel Name	Role on Project	Appt. Type (months)	% Effort on Project	Inst. Base Salary	Total Salary Requested (including EB)	Add a non- faculty Personnel
		Equipment		Amount		Add Equipm	ient
1 Equipment	Subtotal			0		×	

	Supplies (itemize by category)	Amount	Add Supply
1			×
Supplies Subtotal		0	
	Other Expenses (itemize by category)	Amount	Add Expense Item
1			×
Expenses Subtotal		0	

## Total Costs: \$0

If you see "Error: Node not found," please double check that you have not included any commas in your \$ fields.

#### **Prioritization and Comments**

(No response)



Certification

Completed - Feb 5 2019

## Certification

PI Name: Ben Franklin

**Project Title: Test Title for a Grant Application** 

How did you hear about this grant opportunity? Responses Selected:

The Almanac

# By submitting this application, I certify that my Department Chair has been made aware of this submission.

Department Chair Name:	ChairFirst
Department Chair Email:	Chair Last

By submitting this application, I certify that my Department Business Administrator has been made aware of this submission.

BA Name:	Firstname Lastname
BA Email:	test@upenn.edu